

PRESSKIT

## everphone GmbH – Phone-as-a-Service

### Short Profile

everphone is the one-stop solution for company smartphones. The Berlin start-up has been offering an innovative concept for the procurement, management and integration of mobile devices such as smartphones and tablets in a corporate context since 2016. The “Phone-as-a-Service”-provider offers corporate customers GDPR-compliant Mobile Device Management (MDM), a suitable telephone plan and a quick replacement service in the event of defects. The portfolio includes devices from Apple, Samsung, Nokia, Google and Fairphone. In addition to numerous start-ups and SMEs, everphone customers also include global players such as Ernst & Young and TIER Mobility.

everphone was founded by the former CHECK24 board member Jan Dzulko. The company now employs over 100 people in Berlin.

### Founder story

CEO & Founder Jan Dzulko founded his first company pecumax in 2003, a B2B SaaS company that was sold to CHECK24 in 2008. In the same year he joined CHECK24 Insurance AG as CEO. In 2012 he founded the Incubator M Cube together with the founders of CHECK24. In 2016 M Cube was renamed and became part of CHECK24 under the name Locadi.

In 2016 Jan Dzulko founded the start-up everphone GmbH, which was originally designed as a service for end users. It quickly became apparent that in times of BYOD, data protection and GDPR, the need for an intelligent service for companies is much higher. Since 2017 everphone exclusively serves the needs of corporate customers. Since December 2020 everphone is the official B2B partner of Samsung Electronics' DaaS strategy in Germany.

### Mission & Vision

everphone wants to advance digitization in the world of work and relieve the IT departments in companies with their “Device as a Service” model.

“Ownership is a burden and means responsibility and work. With ‘Device as a Service’, companies no longer have to worry about anything concerning their mobile devices. If a device is broken, replacement devices are included in our service. Unusable smartphones are no longer sitting in the drawers of companies. As a result, resources are saved and less is produced overall. The product is kept in the value chain for as long as possible,” says CEO & founder Jan Dzulko.

## How it works: The everphone Smart-Device-Lifecycle



The administrative burden for company mobile devices poses major challenges for companies. everphone has set itself the goal of making the procurement and administration of mobile devices in companies as easy as possible.

### Numbers & Facts

Founder & CEO: Jan Dzulko

Founding year: 2016

Headquarters: Berlin, Germany

Website: [www.everphone.de](http://www.everphone.de)

Customers: Ernst & Young, TIER Mobility, Bank of Scotland, CHECK24, James Hardie Europe, contentful, Wolff & Müller, Gorillas and more

Investors: ApolloCapital: Dr. Henrich Blase, Founder & CEO CHECK24, AlleyCorp (US): Kevin. P. Ryan, Founder MongoDB, AngellInvest: Jens Lapinski, signals Venture Capital, Telekom, NIBC Bank

### Press contact

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